



# 2010 Sponsorship Form

## 3<sup>rd</sup> Annual Tour of the Catskills

**Discounted rates now extended to June 20<sup>th</sup>!**

### Pedal Sponsor

*What you get:*

- 1/6<sup>th</sup> page ad in event publication
- listing on Event Web site with link
- One TOC T-shirt
- One Invitation to all special TOC events
- 11 x 17 window poster

*What it costs:* **\$150.00 before June 20<sup>th</sup> ; \$250.00 starting June 20<sup>th</sup>**

### Wheel Sponsor

*What you get:*

- 1. Ad with logo on web site and link to your website
- 2. 1/3<sup>rd</sup> page ad in the event publication
- 3. Two TOC T-shirts
- 4. Two invites to all special TOC events
- 5. 11 x 17 window poster

*What it costs:* **\$300 before June 20<sup>th</sup> ; \$400 starting June 20<sup>th</sup>**

### Frame Sponsor

*What you get:*

- 1. ½ page ad in event publication
- 2. Top of the list Ad on Website with link
- 3. Three TOC T-shirts
- 4. Full size event window poster
- 5. Three invitations to all special TOC events.

*What it costs:* **\$400 before June 20<sup>th</sup> ; \$500 beginning June 20<sup>th</sup>**

### Bike Sponsor:

*What you get:*

- 1. Full Page ad in event publication
- 2. Banner on event Website
- 3. Four TOC T-shirts
- 4. Full Size event window poster
- 5. Four invitations to TOC special events
- 6. Sponsor recognition in radio and press and during race announcements

*What it costs:* **\$650 before June 20<sup>th</sup> ; \$800 beginning June 20<sup>th</sup>**

The event publication will have a print run of at least 1,500 copies and will be a 6 ¼ " x 6 ¼ " four-color booklet folded to easily fit in a pocket. All racers will receive a copy of the event publication. The publication will also be distributed at all TOC events. It is an excellent way to bring attention to your business. We expect at least 600 racers this year for the three-day event. Each racer is expected to bring at least one or two people with them. All of these people will need food and lodging.

**Please contact us if you are interested in higher levels of race sponsorship.**

**Yes, I would like to be a local sponsor of the Tour of the Catskills!**

Organization: \_\_\_\_\_  
Address: \_\_\_\_\_  
Telephone: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Website: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
Sponsorship Level: \_\_\_\_\_

Please make your check payable to: **Tour of the Catskills**  
Address: P. O. Box 924  
Hunter, NY 12242

Thank you for your participation in this exciting event. Your contribution may be tax-deductible.

**Please enclose this form with your payment.**

*For additional information, please contact Peter Barker – 518 263-2074.*